Rotary District 7390

2026-2027 Public Image Resources for Clubs

- **District 7390 Communications Platforms**
  - Facebook – Rotary District 7390 (Tag our Facebook page, and we will share your post!)
  - Instagram – rotarydistrict7390 (Tag our IG page and we will share your post!)
  - LinkedIn – Rotary District 7390
  - You Tube - @rotary7390
    - View the latest annual District Foundation Video featuring District Club and Global grants
    - View recorded district education sessions
  - D7390 Website - http://www.rotary7390.org/
    - Contains all D7390 information including district leadership committees, contacts, clubs, grant resources and more!
    - See the latest District and Club events by accessing the District Calendar.
    - Get your fundraiser/event posted on the District Calendar by using your club's ClubRunner event area and check the box to post it on the District Calendar!
  - District Billboard Program
    - Clubs can expand their reach using a digital billboard for a period of two weeks for $100. The program is hosted by Lamar Advertising. Learn more on the Presidents page of the district website HERE.
  - Rotary Reporter – Published weekly and emailed to all Rotarians featuring the latest District and Club news. Read past newsletters on the District 7390 website homepage. Submit articles of interest including fundraisers and club achievements to Melissa Kopp-Smith at office@rotary7390.org
  - Media Contact List – Features contacts for TV, radio, and print media for the 7 county area of our district. Go to the Presidents page on our website to see the latest version.

- **District 7390 Public Image Support for Clubs**
  - Melissa Kopp-Smith, District 7390 Executive Administrator/ Past President District 7390 Passport Club. Contact Info: 717-854-7842/ email: office@rotary7390.org
    - Club websites, ClubRunner, Rotary Reporter, social media, Photo Circle
    - Items for club use at public outreach events including inflatable Rotary Wheel, retractable banners, and promotional materials.
  - PDG Juliet Altenburg, Mechanicsburg-North Rotary: DGJuliet2022@QRPC.com
    - Social media and Annual D7390 Foundation Video featuring Club and Global Grant Projects
    - Support for article submission to Rotary International blog or magazine.
  - PDG Mary Brunski, Rotary Club of Carlisle: mbtexaspa@gmail.com: Press Releases
  - Dave Davies, President of Rotary Club of York-North: ddavies@forevermediainc.com
    - Radio and TV media
  - Abigail Spangler, Rotary Club of Palmyra – aespangle@coastal.edu. Instagram with special expertise in creating reels.
  - Rebecca Zalit, 2026-2027 District Governor, Palmyra Rotary, rzalitabc123@gmail.com

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- **Zones 28/32 Public Image Resources for Districts and Clubs**
  - Facebook Page: Rotary Zones 28 and 32
    - This is a private Facebook Group that is open to all Rotarians to join. It will keep you updated on the latest Zone events including Public Image Zoom webinars offered to clubs.
  - Website: https://portal.clubrunner.ca/50077
  - Public Image Resources: CLICK HERE
    - Includes recordings of past public image webinars and tools on how to create a club Public Image audit

- **Rotary International Resources**
  - Public Image Overview for clubs: CLICK HERE
  - Rotary Brand Center – CLICK HERE
    - Create brochures, access images, videos and promotional materials and more!
  - Rotary 360 Blog
    - Official blog of Rotary International. Submit and view stories on how Rotary takes action to do good in the world! CLICK HERE for more information.

