



# ROTARY MEANS BUSINESS

## A NETWORKING FELLOWSHIP FOR ROTARIANS & FRIENDS

ROTARY MEANS  
**BUSINESS**

- Encourage Rotarians to support other Rotarians
- Find new vendors and customers to grow your business
- Create a network that shares the ethics of Rotary



## Rotary Means Business Networking Event Sponsorships

Rotary Means Business offers a business to business networking opportunity to share your business with Rotarians and guests. At these meetings you will be able to develop a network of Rotarians and friends who support the high business ethics rooted in Rotary. Meetings will allow for fellowship, introductions and dialog—the basis for building long lasting and beneficial relationships.

**YES!! I want to be a sponsor! Please select your sponsorship level below!**

Questions? Contact Melissa Kopp-Smith (717-854-7842 or [office@rotary7390.org](mailto:office@rotary7390.org))

**Major Sponsor—\$500 or have the event at their place of business or in a separate venue wherein the sponsor pays for all event costs. For this the major sponsor will receive the following:**

- Your logo will appear in the weekly Rotary Reporter and RMB Event promotions that reach over 1800 Rotarians for one year
- Your logo or prominent mention will appear in RMB Facebook, LinkedIn, and potentially other social media such as Instagram and Snap Chat promotional blasts during the month of the event
- Your company will be mentioned in all other lines of promotion during the month of the event
- You will get up to five minutes to spotlight your business at the event
- You can bring signage if the venue allows it
- You can have a table where your company information can be displayed
- You can have a short tour of your place of business if the event takes place at that location

**Event Sponsors—\$100. For this the event sponsors will receive the following:**

- Your logo will appear in the weekly Rotary Reporter and RMB Event promotions that reach over 1800 Rotarians for one month
- You also will be mentioned in the Facebook, LinkedIn and other social media posts for that month
- You will be prominently mentioned in all other event promotions that month
- You will have one minute not the usual 30 seconds to speak about your business in the Circle exercise

**Special Event Sponsors - \$250. For this the special event sponsor will receive the following:**

- Two tickets to the event (if there is a cost)
- Three minutes to spotlight your business during the event
- An opportunity to set up a table and provide handouts at the table
- Your logo on the advertising for the month of the event in the Rotary Reporter, Facebook, LinkedIn, and other social media to the extent that the media makes that possible
- Prominent mention in other local promotional efforts to area club presidents and local RMBers

Venue Sponsors provide their space free of charge instead of paying \$250 and get the same benefits as special event sponsors.