



DENVER-EPHRATA AREA ROTARY CLUB

WHO AM I?

- ❖ Executive Director of the Ephrata Development Organization dba Mainspring of Ephrata
- ❖ Secretary of the Northern Lancaster Chamber of Commerce Board of Directors
- ❖ South Central Transit Authority / Red Rose Transit Authority Board of Directors
- ❖ Loving Grandma



CLUB OVERVIEW

- ❖ Been in existence for over 35 years.
- ❖ Denver and Ephrata merged in the early 1990s.
- ❖ Focus on local support:
 - Financially support 15 different local nonprofits (\$17,250 annually)
 - Offer scholarships to Cocalico High School and Ephrata High School students (\$6000 annually)
 - Volunteer for community service projects



MEMBERSHIP

Date	No. of Members	Increase (Decrease)	% Change
6/30/2019	42	(3)	-6.67%
6/30/2020	43	1	2.38%
6/30/2021	42	(1)	-2.33%
6/30/2022	47	5	11.90%
6/30/2023	49	2	4.26%
YTD 3/19/2024	51	2	4.08%

OUR STRATEGY


- ❖ Grassroots: Members encourage their business associates and colleagues to attend meetings, events & mixers.
- ❖ Young Professionals
- ❖ Flexibility & Adaptability
- ❖ Expanded Marketing & Promotion
- ❖ Succession Plan for Future Presidents



OUR FUNDRAISING & MEMBER-BUILDING EVENTS



Rotary Football Party



Eagles vs Cowboys
Kickoff 4:25pm

A promotional graphic for a football party. It features a photograph of two football players, one in a white jersey and one in a green jersey, shaking hands. The text above the photo reads "Rotary Football Party" and below it "Eagles vs Cowboys" and "Kickoff 4:25pm".

A large, semi-transparent watermark of the Rotary logo is visible in the background on the left side of the slide. The logo features a gear with the word "ROTARY" written across it.

A COMMENT ABOUT COVID-19

- ❖ Lost one member during the Covid year.

- ❖ Continued to meet.

David Endy was the president July 2020 – June 2021:

“We were meeting every week; we still were able to do community service projects...we kept things very normal through a crazy time.”



QUESTIONS?

