

## DISTRICT 7390 ROTARY MEANS BUSINESS (RMB)

### WHY RMB IS IMPORTANT INFORMATION PAPER

#### SALIENT POINTS:

- A collaboration of South Central PA business people and professionals who believe Rotarians should honor the roots of our great worldwide organization and support one another in business and professional endeavors
- The RMB Eastern (Groups E-G, Greater Lancaster Area), Northern (Groups A-C, Greater Harrisburg Area), and Southern (Groups D & H, Greater Gettysburg-Hanover-York Area) Tiers steering committees promote the programs via the district website RMB link and other means (RMB newsletters via Club Runner, emails to Club Presidents asking for their support); provide the wine, beer and run the meetings. If venue provides wine/beer, club is reimbursed \$20 per attendee
- Hosting clubs provide the meeting date and venue, set up catering to include hors d'oeuvres, soft drinks, and bottled water (reimbursable by District 7390 Treasurer up to \$15.00 per person), utensils, glasses, cups, napkins and other incidental items
- Hosting club president or president-elect welcome everyone to their town/city & club; bring the club banners and bell, which the president or president-elect will ring to start and end the meeting, club make-up cards (optional), and local promotion (club newsletter, website, Facebook, put flyers on tables (download from district website's RMB link – see below)
- See host club guidelines for more details on hosting club responsibilities (download from District 7390 website's RMB link)
- The RMB steering committees will facilitate the program in their Tier and ensure expenses are reimbursed as indicated above
- Event is an official Rotary club meeting in a cocktail party format
- Non-Rotarians must be guests of Rotarians who hopefully in time will become Rotarians; however, Rotarians' spouses/partners as part of the Family of Rotary should consider attending to support the event and promote their business if applicable
- Per person cost is \$20.00 with RSVP which covers expenses and event support (wine, beer, food, soft drinks and other incidentals); Rotarians are expected to pay for their guests
- Additional details available at [www.rotary7390.org](http://www.rotary7390.org)

#### WHY THIS INITIATIVE IS IMPORTANT:

- RMB brings Rotarians back to one of the founding Rotarians' main emphases: **BUSINESS NETWORKING**; and strengthens our Vocational Lanes
- RMB provides chances for expanded business and professional opportunities by bringing Rotarians and Rotarians' spouses/partners within the Family of Rotary from various clubs and qualified guests of Rotarians together to network
- RMB provides opportunities for qualified guests to experience the value of Rotary, learn more about Rotary, and possibly become Rotarians over time and aids retention too as Rotarians see the value added to Rotary and experience RMB Fun and Fellowship
- At the bottom line RMB helps both Rotarians, Rotary Clubs, and Rotary become stronger