

TIMELINE FOR MARKETING OUTBOUND PROGRAM TO HIGH SCHOOLS

2016-2017

1. Visit School(s)
 - a. Spring – Late April or early May
 - b. Autumn – 2nd or 4th week in September
2. Have Guidance Office give you a time to meet with students
 - a. First period in the morning or a flex period
3. Have school announce your arrival
 - a. One week prior to your arrival
 - b. And during morning announcements
4. If your club is hosting an exchange student or if you have a Rotex nearby, have them present during your presentation to students.
5. Suggested contents for your meeting with students:
 - a. Pass a sheet for students to sign – name, phone number & email
 - b. Tell them a little about ROTARY
 - c. Why ROTARY is in Youth Exchange
 - d. Year long program
 - e. Multiple host families – typically 3 in a 10 month period
 - f. High School based program – must attend high school
 - g. Safe because of ROTARY support network
 - h. Incredible preparation through orientations provided by District 7390 Rotary Youth Exchange Committee trainers
 - i. Provided an allowance – varies by district and club
 - j. Approximate cost – as low as or slightly lower than the tuition for 1 term at a state college or close to the tuition for 2 terms at a state college in PA – the variance in cost is due mainly to roundtrip airline costs to country selected.
 - k. Process – application, club interviews (October 2015), District Interviews and Selection (Saturday November 14, 2015 at York County School of Technology), Country Placement (January 2016), Club Acceptance in Host District (January thru May 2016), Orientation (January thru May 2016), departure (July-August 2016) and return (June-July 2017).

Note: Outbounds selected in November 2015 will have re-entry in August 2017