

# SAMPLE PROMOTION LETTER TO STUDENTS OF THE MONTH

York Rotary Club

Dear Rotary Student of the Month:

The \_\_\_\_\_ Rotary Club's Youth Exchange Program would like to congratulate you upon being selected as Rotary Student of the Month from your school. We hope that this recognition of your achievements will encourage you to continue to work diligently to achieve your goals.

Rotary International offers students in the top third of their high school classes the opportunity to spend an academic year abroad to study and learn a foreign culture. The interviews for our **Youth Exchange Outbound Program** are held at the club level in September-October, District level in November, and students depart for their year of study the following July-August. Students may also take their exchange after graduating from high school. The enclosed flyer\* provides some details about this program.

If you are interested in learning more about these programs, please contact your high school guidance department or the Rotary District Office Rotary (854-7842). Tell your friends and relatives about our programs also! Again, our congratulations to you as a Rotary Club of \_\_\_\_\_ **Student of the Month!!**

Sincerely,

\_\_\_\_\_ Rotary Club  
(Name and Title of Club Youth Exchange Representative)

*\* Flyers (tri-fold marketing brochure) are available from Melissa Bruck at Rotary District Office.*